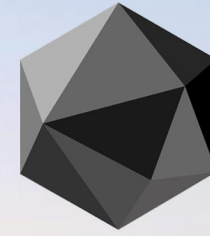




CHRIST

INSTITUTE OF MANAGEMENT
LAVASA, PUNE, INDIA

ESTABLISHED BY CHRIST TRUST, BANGALORE



NCMRS

2019

**09 - 10
March
2019**

THEME: World of Opportunities: Business @ Speed of Thought

SPONSORSHIP BROCHURE



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Christ Institute of Management (CIM), Lavasa, blossomed out of the educational vision of Carmelites of Mary Immaculate (CMI) congregation as a Catholic community of priests has a great legacy in the field of education, especially in the Southern parts of the country. Saint Kuriakose Elias Chavara, a pioneering educationalist and a social reformer of the nineteenth century, founded the congregation in 1831. The congregation established Christ College in Bangalore in the year 1969 as an arts and science college. Later it became Christ University in 2008 then managed by Christ University Trust.

Christ University Trust established CIM in the year 2014 with the vision of extending its service in the Higher education field towards the state of Maharashtra. Lavasa was the ideal place to this new of the city, Lavasa is nature in its majestic splendor and provides the right ecosystem that supports reflection and ideation suitable for anyone who wishes to aspire higher learning. In the words of Dr. (Fr) Thomas C Mathew, Vice Chancellor of Christ University and chairman of Christ University Trust,

“Christ University seeks to be at the forefront of change, the birth of Lavasa provided us with the perfect opportunity to build an institution in a city designed to serve as a nurturing ground for education and a holistic approach to the well-being of an individual. Lavasa embodied certain values and principles that is cherished by our University, it seemed like the perfect fit that we would establish an educational institution at Lavasa.”

"Excellence and Service" The vision of CIM, Lavasa is to not merely promote quality education that creates tomorrow's professionals but also to transform them into responsible citizens with ethical and human values.

The vision and the mission of the Institution strive to transform students into effective contributors in the 21st century which is challenging, constantly transforming and evolving. CIM, Lavasa is a nurturing ground for an individual's holistic development to make an effective contribution to the society in a dynamic environment.



Theme: World of Opportunities: Business @ Speed of Thought

We live in a VUCA world today with the business environment experiencing volatility, uncertainty, complexity and ambiguity routinely. New technologies impact business models and processes and established ways of doing business are threatened and need to change for survival. At the same time new opportunities are created and new ways of doing business emerge. This National Conference on Management Research Studies seeks to dive into this world and come up with insights that will help to navigate in these uncertain times. It will be our endeavor to provide the right environment for meaningful interaction between researchers and professionals and an opportunity to showcase new ideas or new ways of looking at existing phenomena.

Vision:

Achieve excellence to serve the society through relentless pursuit of knowledge

Mission:

To boldly explore frontiers of knowledge in Business and its Management to service the society from when we come.

Objectives of the Conference:

1. To bring together student, scholars, academicians and practicing industry experts on a single platform to deliberate and explore newer frontiers of knowledge in the fast changing world of business.
2. To generate ideas that will assist in the growth and survival of businesses.
3. To add to the existing body of knowledge of management research.
4. To identify new areas for deliberation and research.

CHIEF GUEST



Mr. Vikas Sahay is an IPS officer of 1989 batch and was trained at Sardar Vallabhbhai Patel National Police Academy, (SVP NPA), Hyderabad. His highly decorated service journey started with his appointment as ASP Godhara in 1991 wherein he was promoted to Addl. SP in 1993 and SP in 1995. Mr. Sahay went on to serve as DCP Zone I, Ahmedabad City in 1995, SP Amreli in 1995, SP Banaskantha in 1996 and SP Narcotics in 1997. Mr. Sahay took up all important assignment of UN Peace Keeping Mission, where he stayed at Bosnia-Herzegovina during 1998-99. After coming from UN Peacekeeping Mission, Mr. Sahay has held numerous important positions in Police Department such as SP Anand in 1999, SP Ahmedabad Rural in 2001, DCP Zone II and III of Ahmedabad City in 2002, DCP traffic of Ahmedabad City in 2004, Additional CP Traffic of Ahmedabad City in 2005, Additional CP Range I of Surat City in 2007, Joint CP Range I Surat city in 2008, IG Security in 2009 and IG CID & Intelligence Bureau in 2010. Mr. Sahay has been a keen Sportsman and a medallion since his NPA days. He has represented Gujarat Police in several national level events and finishing on podium on several occasions.

The most significant turn in his career came when he was chosen to establish the first Police University of the country, “Raksha Shakti University”, a flagship project of Government of Gujarat. He actively contributed in the successful establishment of the university in 2010 in the capacity of Dy. Director General and continued to work in this capacity till 2016, when he was elevated to the top position of Director General of the Raksha Shakti University. Under his leadership, the university has garnered pivotal position in internal security academics & research. He has headed several Research projects and has consolidated his image of Police reformist by being instrumental in submitting several policy intervention drafts to state Government for alleviating the Police functioning and Benefits of strategic Crime Analytics. He is also authoring a soon-to-be released book titled, “Gujarat Police: Continuity & Change” describing the history of Gujarat police.

Mr. Sahay holds a Postgraduate Degree from University of Delhi and has several awards to his kitty. He has been a recipient of President Police medal for Meritorious Service and also the very prestigious President Police Medal for Distinguished service. Currently he is serving as Additional Director General of Police Training & Director General of Raksha Shakti University.

WORKSHOP



Sanjay Sahay, IPS officer who accomplished a high degree of professionalism in wide and varied professional assignments and finally got groomed and refined into an officer who has 360 degrees experience of all policing tasks, simultaneously maintaining keen interest in all staff functions and a passion for usage of appropriate technology in policing at all levels and in all fields. He has worked as Superintendent of Police in three districts, as IG of Eastern Range headquartered at Davangere, two UN missions in Kosovo, Yugoslavia and Southern Sudan and headed Karnataka Police Computerization, State Crime Records Bureau and Police Communications. Presently he is working as Additional Director General of Police, Police Computer Wing located at Bangalore.

He has gained immense expertise in a broad band of technologies like TETRA, Geospatial Technology, ERP, Cyber Security, Cloud Computing and Big Data. He is the founding Chairman of the Karnataka State Police Electronic Systems Validation Committee. He founded the Experiential Learning Lectures on the 19th of May 2012. This lecture series aims at providing a blend of practitioner's expertise and an academician's deep knowledge and insight.

He is a renowned professional public speaker on an array of topics inclusive of most of the topical ones like Smart Policing, Digital India and Safe & Secure Cities. A man in the public domain with a philosophy to Make Change Happen, is consistently making it happen in Policing, Governance, Management & Technology.

Cyber Laws and Cyber Securities:

The rapid and dramatic advances in information technology (IT) in recent years have without question generated tremendous benefits. However, they have created significant and unprecedented risks to operations. Computer security has, in turn, become much more important as all levels of an organization to utilize information systems security measures to avoid data tampering, fraud, disruptions in critical operations, and inappropriate disclosure of sensitive information. The current demand for Information Security jobs continue to grow. With information security increasingly becoming a boardroom level concern, training is becoming increasingly important for employees as well as companies. This conference will also have a workshop on CYBER SECURITY AND CYBER LAWS based on Advanced ethical Hacking, Cyber Crime Investigation, Cyber Forensics & Information Security. MR. SANJAY SAHAY, IPS officer who is a pioneer and leading expert in cyber security, with end to end expertise, from critical infrastructure cyber breaches to cyber forensics, will be conducting the workshop.

SPONSORSHIP BENEFITS

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Flex & Promotions in Allied Institutes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on the Conference Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on Conference Publications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free Participants Allowed	2	2	1		
Free Accommodation for Participants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Supply Company Branded material samples or company brochure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
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